

DAVID'S BRIDAL WEDDING PARTY AND SPECIAL OCCASION STYLES

Fact Sheet

At **David's Bridal**, women searching for the perfect wedding party or special occasion dress will feel right at home, as caring consultants ensure that each customer finds the dress that complements their personal style. David's Bridal's offers exclusive styles for bridesmaids, junior bridesmaids, flower girls and mothers-of-the-bride or groom, as well as for those heading to the prom or celebrating their first communion or Quinceanera.

Wedding Party

- ***Bridesmaids:*** Every bride wants her court of beautiful bridesmaids to lead her down the aisle in flattering gowns that complement their individual style, body shape and coloring. Knowing that every bridesmaid is different, David's Bridal offers a wide selection of dress styles in distinctive collections: *Color Expressions*, *Make a Match Separates*, *Ready for You* and *Junior Bridesmaids*. Selections are available in the following sizes: Bridesmaids sizes 2-24 and Junior Bridesmaids sizes 8-18 and sizes 2-26 in Color Expressions.
 - ***Color Expressions:*** This collection represents elegant styles, from sweet to sophisticated, in up to 23 colors, allowing bridesmaids to make their own style statement in accordance with the bride's color preference.
 - ***Make a Match Separates:*** Unlimited options await every bridesmaid with a collection that encompasses mix and match tops and skirts available in 16 colors.
 - ***Ready for You:*** This stylish collection is perfect for bridesmaids who appreciate the latest fashion trends.
 - ***Junior Bridesmaids:*** Dresses featuring styles that compliment the color and style of various bridesmaids' gowns allows young women to express themselves and feel like an important part of the bridal party.
- ***Maternity Bridesmaids:*** Expectant bridesmaids can find a selection of styles at David's Bridal to flatter their figures as easily as the rest of the bridal party. Available in seven high-fashion colors, two easy-to-wear yet fashionable styles are currently available in sizes XS-3X.
- ***Mother-of-the-Bride or Groom:*** Attire for the mothers is almost as important as the wedding dress itself. While style preferences and sizes may vary, there is always something at David's Bridal that will fit each mother's personal taste. Styles range from sleek jewel-toned suits with diamanté buttons to flowing chiffon-over-cami tops and narrow skirts. This season's selection in sizes 4-16 in Missy, 14W – 24W in Woman's and 14WP-24WP in Woman's Petite's couldn't be lovelier.
- ***Flower Girls:*** Created to coordinate with the wedding gown or bridesmaid dresses, the flower girls' dress selection reflects the latest trends for the youngest members of the wedding party. Styles are available in sizes 2T-6 and 7-14, with a wide range of head-to-toe accessories.

Prom

For the high-school Prom, girls can find the perfect dress for that all-important night, featuring the latest trends, such as tea-length dresses, laced-up corsets, V-neck halters and trumpet skirts. Select styles come with matching shawls, and an array of coordinating accessories are also available. Prom dresses are offered in a palette of the season's hottest colors from brilliant brights to soft pastels and ombré looks. Prom sizes 2-22.

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Quinceañera

Young girls celebrating their Quinceañera will look their loveliest in a David's Bridal's gown. Girls can choose from an assortment of styles that fit the occasion. Appropriate accessory items are also available. Quinceañera sizes 2-18 and 14W-26W.

About David's Bridal:

With more than 50 years of bridal experience, David's Bridal understands the importance of providing brides-to-be with a vast selection of exquisitely crafted dresses, available at affordable prices. Today, with nearly 260 locations nationwide, David's Bridal continues to expand its retail store locations, while maintaining its philosophy of beauty, elegance and quality. To locate a store nearby, consumers can call 1-877-693-BRIDE or visit www.davidsbridal.com.

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